

VALLARTA OPINA

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The Nuestra Belleza México 2011 contestants are in Vallarta

+An important event in the promotion of our destination

The city council held a welcome cocktail event at [Casa Velas](#) for the 34 contestants.

Puerto Vallarta
Gerardo González

Last weekend Puerto Vallarta received the 34 most beautiful women in the country. Municipal president of Puerto Vallarta, Salvador González Reséndiz held a cocktail reception for the contestants at the hotel that accommodated them, the beautiful Casa Velas. Televisa also broadcasted the event, as each woman presented herself as a candidate for “Nuestra Belleza México 2011”. The cocktail reception was attended by prominent Vallarta businesspeople as well as organizers of the event.



Executive producer of the event, Marco Flavio Cruz, gave thanks to the city council for all of the support and attention the event received, stating “I would like to thank you for receiving us in this beautiful city- we are being treated so well. The program that we will see today is practically an infomercial for the state of Jalisco, where these gorgeous girls show the beauty of the state.”



Promotion

The municipal president of Puerto Vallarta, Salvador González Reséndiz, welcomed the 34 contestants for the title of most beautiful women in the country, stating, “we are very happy to have you here in Puerto Vallarta and are confident that we will make the best of the events to promote this destination. We would like to thank the state government for their support. Here we have the representation of the city: the chamber of commerce, the media, all willing to receive them with open arms and to make their stay the most pleasant possible.”

Mr. González Reséndiz also explained that “Vallarta is prepared and continues to prepare for events of this magnitude. Next month we will host the Pan-American games and next year we will host the Tianguis Turístico, or Tourism Fair. He also added “We are a destination that is renewing itself, that seeks to show its best side, and above all, has a grand jewel: the warmth of its people”.

Before beginning the broadcast of the program the 34 contestants introduced themselves, stating their age and state that they represent. Their beauty and youth was admired; the grand majority of the women are only 18 or 19 years old.